

**Do you have the entrepreneurial spirit?
Do you have a great business idea,
but need help bringing it to life?**

ASU Startup School at BRIC can help.

ASU Startup School is a series of facilitated workshops designed to assist entrepreneurs in learning what they need in order to develop a successful venture.

ASU Start-up School combines self-paced, online course material with a series of six in-person workshops. Classes are led by the renowned Center for Entrepreneurship at ASU W.P. Carey School of Business. The program is free to attend.

Class Schedule

11:30 a.m. - 1 p.m.

Aug. 26

Sept. 9

Sept. 23

Oct. 7

Oct. 21

Nov. 4

Class Topics

- * Customer Development
- * Product Development
- * Business entity selection
- * Legal information
- * Intellectual property
- * Fundraising
- * Business modeling
- * Marketing strategies
- * Tools for developers

Get more information about ASU Startup School:

www.tempe.gov/intempe

480-350-5561

