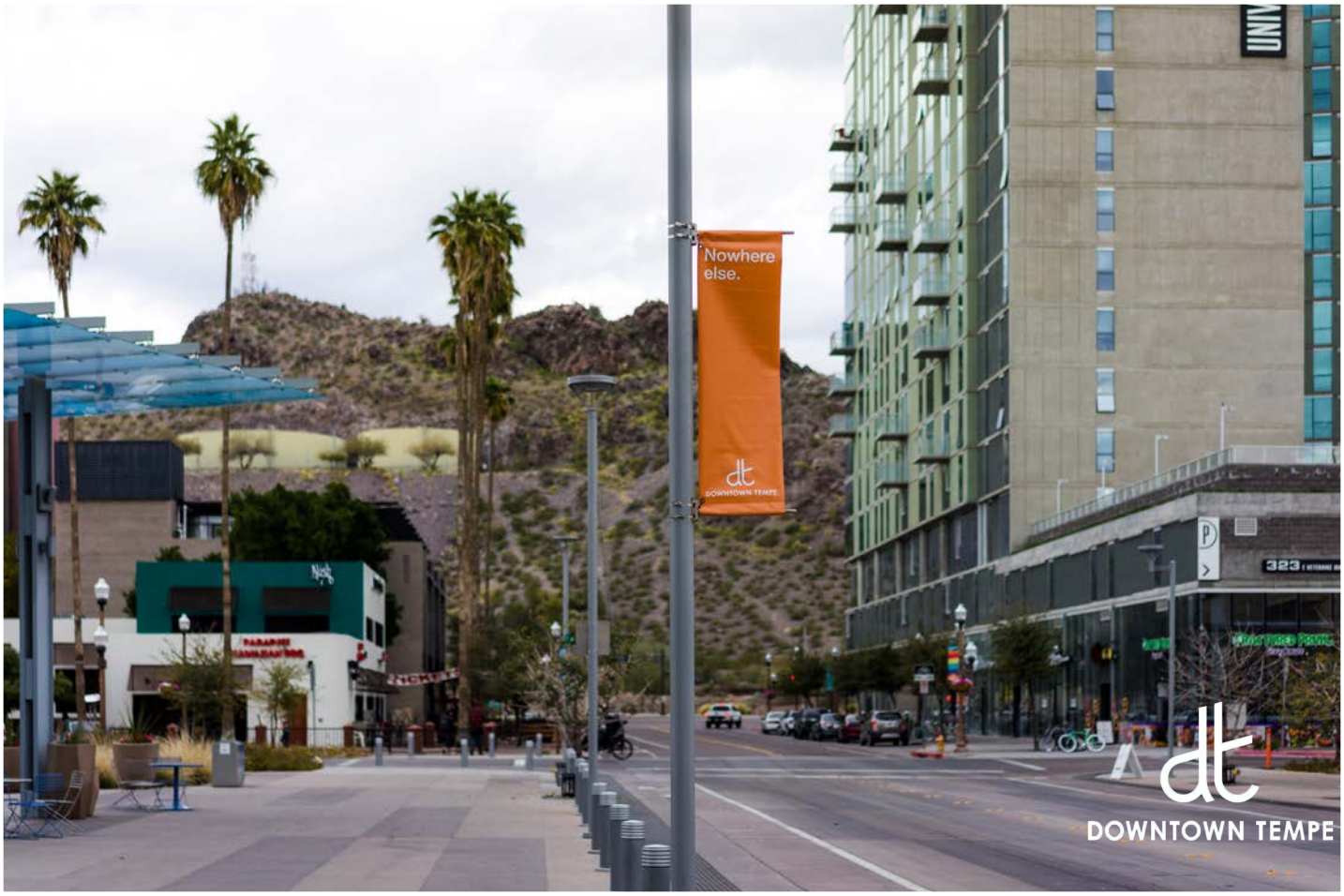
DOWNTOWN TEMPE AUTHORITY PRESENTS

DOWNTOWN TEMPE

2017/2018 PARTNERSHIP OPPORTUNITIES



DOWNTOWN TEMPE | OVERVIEW

While other, still-urbanizing Arizona cities continue to aspire for more progressive and vibrant cores of their own, Downtown Tempe hit that mark years ago. The business and entertainment district boasts endless entertainment and recreational options both before and after sunset.

The Downtown Tempe Auhtority is your dedicated team of dreamers and doers, buzz builders, business boomers and overall urban advocates who are leading the thrilling rise of Downtown Tempe. Since 1993, the award-winning Downtown Tempe Authority (DTA) has been the private, non-profit organization that works in partnership with various downtown stakeholders to increase the vitality of Downtown Tempe through enhanced management, safety, marketing and promotional services on behalf of DTA members.

Where else can you hike a mountain at sunrise, paddle across an urban lake, sip a glass of wine on a patio, earn a first-class education, jam to a free outdoor concert series, watch a thrilling football game and find a rewarding career all within a few blocks of each other?

Nowhere else -- but Downtown Tempe.

DOWNTOWN TEMPE

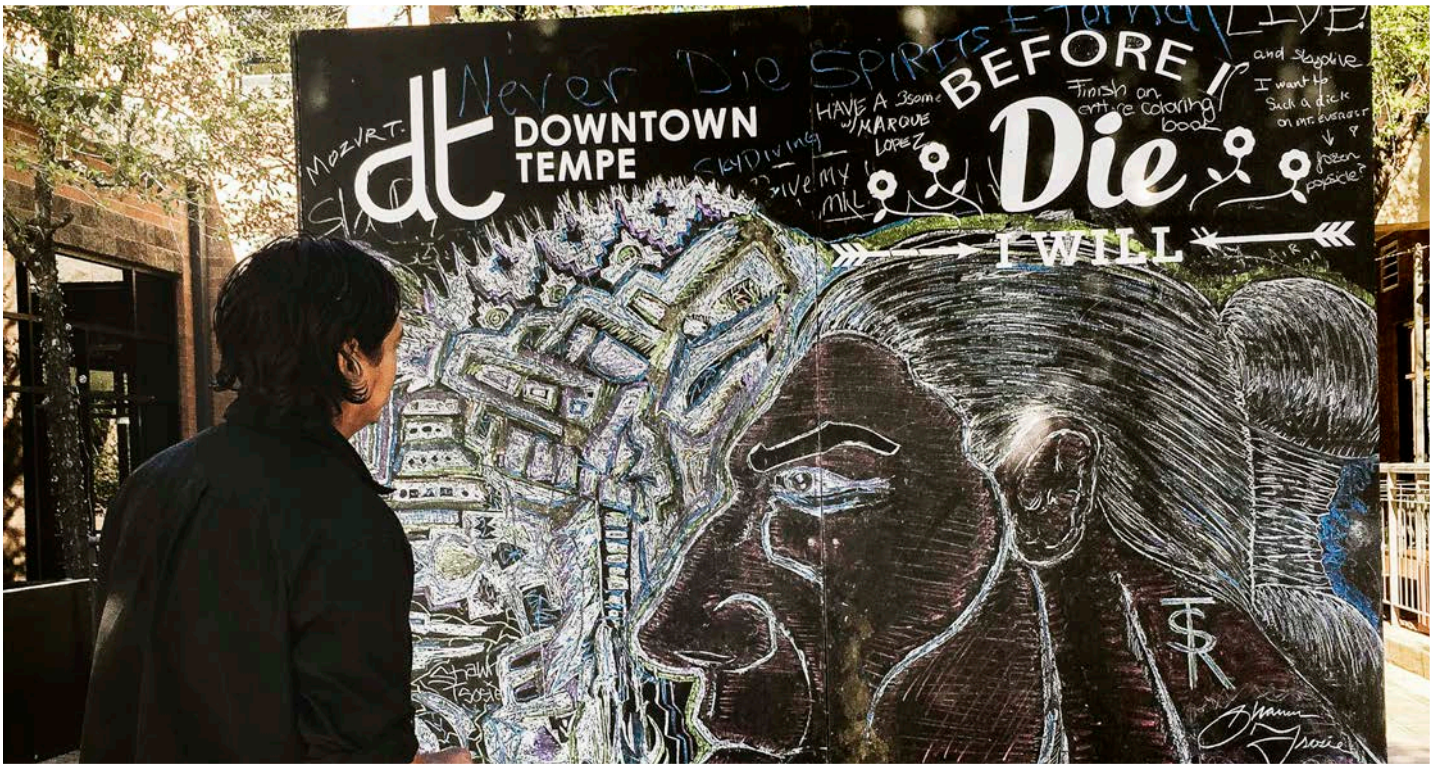
BECOME A CONTRIBUTOR

Our Corporate Partnership is a great way to join the Downtown Tempe Authority. This $1,000 annual membership includes the following:

- Landing page on website identifying your corporation with a map and description
- Annual blog feature highlighting your corporation
- Monthly inclusion in social media marketing plan with 24,000 followers
- Featured in Downtown Tempe newsletter with 13,000 subscribers
- Sponsorship of the annual State of Downtown at the Downtown Supporter level*
- $250 going directly to the Mission Campaign
- That great feeling that you are part of your community!

Without our sponsors, we couldn't provide enhanced management, street cleaning and beautification, marketing and promotional services that ultimately increase the vitality of Downtown Tempe for stakeholders, residents and visitors.

* Includes 10 tickets to State of Downtown and sponsorship recognition.



CONTACT KATE BORDERS | KATE@DOWNTOWNTEMPE.COM OR 480.309.3235

DOWNTOWN TEMPE

BECOME A CONTRIBUTOR

Beyond our Corporate partnership, there are many ways to get involved with the DTA, our events, and general downtown activations. We want to meet your marketing and employee engagement goals.

Exclusivity is available for all partnership opportunities, and all sponsorships are customized to meet your unique objectives. Reach out to us to create the best activation for your company. A few examples could be ...

- Looking for employee appreciation events/outings? Check out our Thursday Night Live series and support local music at the same time.
- Looking for brand recognition around Downtown Tempe? Consider Sponsoring the Lunchtime Trolley, Spring Training Trolley or the Street Pole Banners.
- Trying to reach families? Consider the Fantasy of Lights parades.
- Marketing to young professionals? Check out Tempe Young Professionals!
- Committed to addressing cultural access in our community? Get involved with the Tempe Festival of the Arts.
- Do you have a mission to support homelessness? Join the Tempe Mission!

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Want to get more information about these and other Downtown Tempe events and programs?

www.downtowntempe.com

DOWNTOWN TEMPE

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