Produced annually by the Downtown Tempe Authority (DTA), the State of Downtown Tempe event gives true meaning to data, statistics and trends for use by the general public. The event provides a detailed narrative of Downtown Tempe in a visually engaging year-in-review format.

In 2015, the IMPACT Awards were introduced as a way to recognize outstanding achievements among our downtown stakeholders in five categories: Business, Cultural, Economic, Environmental and Social.

In just three years, the State of Downtown Tempe event has become a respected event among both the private and public sectors to better understand our evolving downtown and how our organization increases the value of Downtown Tempe through enhanced management, safety, marketing and promotional services.

FEBRUARY 13, 2019
SPONSORSHIP PACKAGES

Sponsorships range from $500 to $2,500. Exclusivity is available as well as naming rights and all sponsorships are customized to meet your marketing needs.

$500 Downtown Supporter receives:
- 10 tickets to the event
- Name/Logo in the Annual Report
- Name/Logo recognition during the Presentation

$1,000 Downtown Advocate receives above plus:
- Blog feature leading up to the State of Downtown
- Inclusion in Social Media campaign promoting event

$2,500 IMPACT Awards Sponsor receives all above plus:
- Sponsorship of the IMPACT Awards
- Opportunity to welcome the audience from the stage

CONTACT KATE BORDERS | KATE@DOWNTOWNTEMPE.COM OR 480.309.3235
Want to attend the State of Downtown or simply get more information about our events and programs?

www.downtowntempe.com

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