

DOWNTOWN TEMPE AUTHORITY PRESENTS

URBAN Living Tour



2017 SPONSORSHIP OPPORTUNITIES



URBAN LIVING TOUR | OVERVIEW

From the serene desert landscape surrounding Tempe Town Lake to the city's bustling streets, Downtown Tempe is an urban oasis that boasts endless entertainment and recreational opportunities both before and after sunset. From hiking and biking to dining and dancing the night away, there are a million and one destinations waiting to be discovered. Whether you're drawn to the nightlife or simply seeking a little rest and relaxation in the form of sunbathing, kayaking or exploring the great outdoors, you'll want to make Downtown Tempe your home.

New to Downtown Tempe, this annual event invites residents and visitors from throughout the Valley to experience the only true walkable urban atmosphere in the Valley by offering an Urban Living Tour, showcasing the best, most unique and exclusive living options in the heart of Downtown Tempe and its surrounding neighborhoods. The event is rain or shine and guests enjoy exploring by foot, trolley or on bike.

MARCH 2017

URBAN
Living Tour

SPONSORSHIP PACKAGES

Sponsorships range from \$500 to \$25,000 for the title sponsorship. Exclusivity is available and all sponsorships are customized to meet your marketing needs.

Sponsorships include a variety of marketing benefits such as:

- Inclusion in social media marketing plan with 24,000 followers
- Featured in Downtown Tempe newsletter with 13,000 subscribers
- Name/logo placement on print items, flyers, tickets, etc.
- Logo/Name placement on signage at the event check-in and properties
- Logo placement on exterior or interior of Trolley during the event
- Branded item included in participant goodie bag
- Website inclusion



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In addition, sponsorships can be specific to an event element or activation such as:

- Sponsor and host the Urban Living Tour After-Party
- Sponsor the Urban Living Tour goodie bags
- Sponsor transportation for the Urban Living Tour, such as trolley or bike rental
- Highlight your company as a lifestyle compliment to Downtown Urban Living
- Sponsor a new element that we create together that fits your company!

Without our sponsors, we couldn't produce this family friendly community event to showcase Downtown Tempe as a viable live, work, play option. Your support allows us to provide affordable programming and resourceful events for residents, real estate companies and visitors from throughout the region.



Want to get more information about
Downtown Tempe's events and programs?

www.downtowntempe.com



DOWNTOWN TEMPE

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