



Kicks! League | Fall Sponsorship Opportunities

The Downtown Tempe Kicks! League is a **kickball league** created in an effort to bring together our city professionals for quality time, food, and fun. Participants “get their kicks” by taking on other local business teams in the downtown Tempe area and find community as they challenge each other one night each week. This social league allows for networking and relationship building, all the while bringing traffic to our downtown main street: Mill Avenue.

Your support of this league gets you in front of 100 locals per week that are actively engaged with Downtown Tempe. The season runs August 2-September 20. Benefits of Sponsorship include:

Team Sponsor - \$250 (Limit three per season)

- Two season parking passes
- Logo on kickball league’s field banner
- Logo on League Landing Page at downtowntempe.com
- Inclusion in social media campaign (FB, Twitter, Instagram)
- Inclusion in Blog Post detailing league
- Inclusion in a Downtown Tempe Newsletter that reaches 15,000 people

League Sponsor - \$500 (Limit two per season)

- All of the above benefits, plus:*
- 4 season parking passes
- 10”x10” Booth space on-site at league games each week
- Logo on all signage at league games
- Logo on premium league banner outside Tempe Beach Park

Bar Sponsor – In Kind (Limit one per season)

**Bar agrees to give league-exclusive specials every Thursday (and (1) free drink per player during playoff week to all participants wearing Downtown Tempe Kicks! League t-shirts.*

- Exclusive logo space on all league t-shirts
- Logo on League Landing Page at downtowntempe.com
- Inclusion in social media campaign (FB, Twitter, Instagram)
- Inclusion in Blog Post detailing event
- Inclusion in a Downtown Tempe Newsletter that reaches 15,000 people

Please confirm sponsorship to receive all benefits.

**Contact Krislyn Powell to confirm your spot:
krislyn@downtowntempe.com | (480)-355-6071**