



Calling All
Downtown Tempe
Merchants

Participate in the Merchant Halloween Decorating Contest

Decorate your windows, front door, or create an Instagram-worthy photo opp inside your business or patio

Win Great Prizes!

- 1st Place:** Full Page Ad in 2020/21 Downtown Tempe Directory (\$1,775 value)
- 2nd Place:** Half Page Ad in 2020/21 Downtown Tempe Directory (\$1,175 value)
- 3rd Place:** Quarter Page Ad in 2020/21 Downtown Tempe Directory (\$575 value)



Using social media, the public will vote and determine the top 3

Contest begins Friday, October 18 and ends on Friday, November 1

**Sign up to participate by emailing
Lori@downtowntempe.com by October 15**



Flip sheet over for
more fun!



**WANTED:
MERCHANTS TO
PARTICIPATE**

DTA is inviting families with children from all over the Valley to come to Downtown Tempe to visit merchants and trick-or-treat on the Sunday before Halloween. The event will include themed crafts, games and a costume contest at Hayden Station Amphitheater.

Halloween Stroll

Sunday, October 27, 2019

2PM-5PM

Here's how you can participate:

1. We need merchants to **be a Trick or Treat stop on the Halloween Stroll**. Sign up and we'll provide you with a pumpkin bucket filled with candy (you provide more candy when that runs out). Hand out candy when costumed families enter your business.
2. We need merchants to **provide bounce back offers for dinner** after the costume contest: either offer "Buy an entree & kid under 12 eats free" OR a "BOGO" offer.
3. We need **\$20 gift cards from merchants** (geared for families) to use as prizes for the costume contest.

DTA will provide participating merchants with bucket of candy, signage for your door to indicate you are a stop on the Halloween Stroll and inclusion in all marketing for the event.

Participation in the Halloween Stroll is limited to the first 100 merchants to sign up - **deadline to sign up is September 20**. Participate in one or all of the ways listed above.

We'd love to have you along for the Halloween Stroll!

Sign up for the Halloween Stroll by emailing Lori@downtowntempe.com

Or click [HERE](#)