



Buy Now. Save Local. = Revenue & Awareness for You

ANNOUNCING A NEW CAMPAIGN TO SUPPORT YOUR BUSINESS AND GET CASH IN THE DOOR NOW

WHO?

Downtown Tempe Authority, the City of Tempe, the Tempe Tourism Office, the Tempe Chamber of Commerce and the Tempe Industrial Development Authority have come together to help you generate revenue and increase your online marketing for free.

WHAT?

The **Buy Now. Save Local.** campaign will encourage residents to buy support vouchers now, even for businesses that are currently closed. You'll be seeing banners, advertising, social media and more in support of this campaign online and in the news.

HOW?

Here's how you can bring CASH into your business NOW and increase your online marketing: Sign up for a free account on **Hownd**.

Hownd is a Tempe-based company that makes it easy for people to buy support vouchers (aka gift cards) either through your own website, social media, email or through their **MyHownd** mobile app. It takes about 10 minutes to sign up and your support voucher could be active on the app within 24 hours. All the funds from any support voucher purchased stay with your company until someone redeems them. The City of Tempe is picking up all the costs through Hownd until the funds run out (\$25,000, first come, first served). Merchants would only have to pay the fees for the credit card transaction through [Stripe](#).

The City will also be profiling businesses that have an offer on the MyHownd app, which can be downloaded from any app store.

If you would like to get started, please visit hownd.com/CityofTempe where you can learn more and sign up. You can also contact Hownd at 877-777-2715 or supportvoucher@hownd.com.

WHY?

Because COVID-19 has effected our local businesses and we are all working together to support you.

To find out more about the **Buy Now. Save Local.** effort or to get additional help for your business, reach out to Lori at Lori@downtowntempe.com

No Monthly Fees, No Contracts & No Setup Costs!

For a limited time, the City of Tempe is covering these fees for Tempe merchants!

