



THE DOWNTOWN LEAGUE

## Fall 2019 Sponsorship Opportunities

The Downtown Tempe Kicks! League is a **kickball league** created in an effort to bring together our city professionals for quality time, food, and fun. Participants “get their kicks” by taking on other local business teams in the downtown Tempe area and find community as they challenge each other one night each week. This social league allows for networking and relationship building, all the while bringing traffic to our downtown main street: Mill Avenue.

Your support of this league gets you in front of 200 locals per week that are actively engaged with Downtown Tempe. The season runs August 13-November 5. Benefits of Sponsorship include:

### **Team Sponsor OR Swag Sponsor - \$275 (Limit two per season)**

*\*If sponsor wishes to provide branded swag, sponsor is responsible for:  
cost of swag, design, and delivery to league director\**

2 season parking passes

Logo on premium league banner at Tempe Beach Park

Logo on League Landing Page at [downtowntempe.com](http://downtowntempe.com)

Inclusion in social media campaign (FB, Twitter, Instagram)

Inclusion in Blog Post detailing league

Inclusion in a Downtown Tempe Newsletter that reaches 15,000 people

### **Home Run Derby Sponsor - \$350 (Limit one per season)**

*All of the above benefits, plus:*

2 additional season parking passes

Logo on official derby flags used by officials to signify each home run

Opportunity to present Home Run Derby award with league staff

Exclusive sponsor programming and shout-outs during Home Run Derby

### **Championship Sponsor - \$425 (Limit one per season)**

*Includes benefits of Team Sponsor (listed above), plus:*

Reserved seating for (10) friends & family during playoff weeks

Exclusive branding on all team playoff posters

Opportunity to present championship awards with league staff

Exclusive sponsor programming and shout-outs during Championship Game

**Please confirm sponsorship to receive all benefits.**

**Contact Krislyn Powell by July 9 to confirm your spot:**

**[krislyn@downtowntempe.com](mailto:krislyn@downtowntempe.com) | (480)-355-6071**