



## Fall Sponsorship Opportunities

The Downtown Tempe Kicks! League is a **kickball league** created in an effort to bring together our city professionals for quality time, food, and fun. Participants “get their kicks” by taking on other local business teams in the downtown Tempe area and find community as they challenge each other one night each week. This social league allows for networking and relationship building, all the while bringing traffic to our downtown main street: Mill Avenue.

Your support of this league gets you in front of 200 locals per week that are actively engaged with Downtown Tempe. The season runs August 20-October 29. Benefits of Sponsorship include:

### **Newsletter Sponsor - \$200 (Limit one per season)**

*\*Sponsor agrees to provide weekly promotions dedicated to kickball league participants.*

Exclusive rights to branding and promotion space in weekly kickball newsletter  
Logo on League Landing Page at [downtowntempe.com](http://downtowntempe.com)  
Inclusion in social media campaign (FB, Twitter, Instagram)

### **Uniform Sponsor - \$350 (Limit two per season)**

Two season parking passes  
Logo space on sleeves of all kickball league t-shirts  
Logo on League Landing Page at [downtowntempe.com](http://downtowntempe.com)  
Inclusion in social media campaign (FB, Twitter, Instagram)  
Inclusion in Blog Post detailing league  
Inclusion in a Downtown Tempe Newsletter that reaches 15,000 people

### **League Sponsor - \$500 (Limit two per season)**

*All of the above benefits, plus:*  
4 season parking passes  
10"x10" Booth space on-site at league games each week  
Logo on all signage at league games  
Logo on premium league banner at Tempe Beach Park

**Please confirm sponsorship to receive all benefits.**

**Contact Krislyn Powell by May 24 to confirm your spot:  
[krislyn@downtowntempe.com](mailto:krislyn@downtowntempe.com) | (480)-355-6071**