



BOARD OF DIRECTORS MEETING MINUTES

December 20, 2023 ~8:30am

Downtown Tempe Authority

ATTENDING:	Charles Goffnett Jarett Brock Tim Gomez Hassan Elsaad Eric Sather	Arlene Chin (Virtual) Rosa Inchausti Curt Kremer (Virtual) Julian Wright (Virtual) James Neal	Angela Topolosek Colin Diaz Dana Gillis (Virtual) Charles Huellmantel (Virtual) Danielle Gilligan (Virtual)
STAFF:	Lori Foster	Jane Mittness	
ABSENT:	Kelly Kalmbrunn	Michael Martin	Christopher Palma
GUEST:	Wydale Holmes		

Meeting called to order at 8:32am.

- A. Guest Presentation: City of Tempe Business Survey Results** – Wydale Holmes presented the results for the Business Survey. The surveys were completed by mail, phone and online. Over 400 surveys were received. The top priorities that will be focused on are economic development, safety for customers and employees, street maintenance, sidewalks and infrastructure. 8% (33 of the 401 respondents) of respondents indicated they were located in the downtown.
- B. CONSENT PACKET** – Jarett Brock motioned approval, seconded by Charles Goffnett. Motion carried.
- C. CITY OF TEMPE UPDATE** – Rosa Inchausti discussed several projects that will be taking place in the downtown in 2024; festoon lighting, Mill Avenue streetscape, 5th St projects, discussions have begun about gateway signage for Mill Avenue and the possible continuation of the “all ways” crosswalk on 5th Street. She also informed the board that the 4th of July celebration will be coming back to Tempe Beach Park in 2024.
- D. TEMPE TOURISM UPDATE-** Michael Martin – Cancelled – out of town.
- E. TEMPE CHAMBER OF COMMERCE UPDATE** – Colin Diaz discussed the Economic Outlook presentation that will take place on 1/26/24 as well as talked about the success of the State of the City that was held on 12/8/23. Chamber hired a new business development staff member.
- F. PRESIDENT’S UPDATE** – Lori Foster discussed the success with the 4th Quarter events; Fantasy of Lights Street and boat parade, as well as the Tempe Festival of the Arts and 2nd Sundays. Attendance was up and back to pre-Covid numbers. She discussed the new staff member Chelsey Velasquez, the new marketing coordinator who will be concentrating on social media.

G. NEW BUSINESS – None mentioned

H. ADJOURN – Charles Goffnett moved to adjourn, seconded by Jarett Brock. Meeting adjourned at 9:32am

NEXT MEETING – February 21, 2024 at 8:30am