

BOARD OF DIRECTORS MEETING MINUTES

October 18, 2023 ~8:30am Downtown Tempe Authority

ATTENDING: Charles Goffnett Arlene Chin (Virtual) Michael Martin Angela Topolosek (Virtual)

Jarett Brock (Virtual) Rosa Inchausti (Virtual) Colin Diaz Tim Gomez Curt Kremer Dana Gillis

Christopher Palma Hassan Elsaad Charles Huellmantel (Virtual)

STAFF: Lori Foster Jane Mittness Adam Jones Anthony Strait

ABSENT: Julian Wright Kelly Kalmbrunn

Eric Sather James Neal Danielle Gilligan

Meeting called to order at 8:32am.

- **A. CONSENT PACKET** Charles Goffnett motioned approval, seconded by Charles Huellmantel. Motion carried.
- **B. STAFF UPDATE EVENTS** Lori Foster discussed that we are entering our busiest time for the event season. Coming up in the 4th Quarter are 2nd Sundays, Halloween Stroll, Street Parade & Tree Lighting (Rosa Inchausti is the Grand Marshall), Fall Tempe Festival of the Arts, Menorah Lighting, Boat Parade and Tempe Blooms. Lori asked the board for any volunteers with our events, specifically the Halloween Stroll that was coming up at the end of October.
- C. CITY OF TEMPE UPDATE Rosa Inchausti presented an overview of the issues she is working on in her new position as City Manager, to include the 4 pillars: Community Safety & Public Health, infrastructure (Streets & Alleys), Community/Neighborhoods and Municipal Services/Organizational Capacity & Employees.
- **D. TEMPE TOURISM UPDATE** Michael Martin discussed the possibility of a website refresh for Tempe Tourism as well as a rebranding effort they will be working on. He welcomed the AZ Theatre Company to their new home at TCA with a tour of dining options in the area.
- **E. TEMPE CHAMBER OF COMMERCE UPDATE** Colin Diaz reminded the board of the State of the City on December 8^{th.} He also announced a new quarterly magazine that will be launched by the Tempe Chamber in January of 2024.
- **F. PRESIDENT'S UPDATE** Lori Foster DTA has some seats available for the State of the City if any board members would like to attend.
 - **a.** Operations Transition With the departure of Adam Jones of 14 years, Anthony Strait will be taking on Adam's role. Lori and several board members expressed their appreciation to Adam for the many years of service and dedication to the organization.
 - **b.** Sponsorship: Lori asked the board members to consider sponsorship and to refer anyone that might be interested.

- **G. NEW BUSINESS** –Tim Gomez reminded the board of ASU homecoming on October 28th.
- H. ADJOURN Curt Kremer moved to adjourn, seconded by Chris Palma. Meeting adjourned at 9:24am

NEXT MEETING – December 20, 2023 at 8:30am