

**Downtown Tempe State of Downtown
IMPACT Awards Nominations
February 13, 2019**

There are seven categories. For each category, nominees can be individuals, businesses, development projects, programs, initiatives, events, etc. that are making an IMPACT on Downtown Tempe. Nominees can represent grand scale projects or small endeavors. Please feel free to nominate in any or all categories. The committee has the option to not give awards in all categories.

Business Community Impact: Promotes the development, growth, authenticity of the Downtown Tempe Business Community. *Examples may include a new business that offers something unique or an historic business that has been steadily adding vibrancy to the district.*

Cultural Impact: Improves the image, vibe, and cultural vitality of Downtown Tempe. *Examples include events, performances, street activations, or cultural venues doing creative programming.*

Economic Impact: Increases Downtown Tempe's economic vitality. *Examples include a new development that increases residential opportunities, companies that are increasing the number of jobs available, or events that draw people and bring an economic boom to the area.*

Environmental Impact: Exemplifies environmentally sustainable practices in Downtown Tempe. *Examples include a transit project, bike initiative, or a LEED development.*

Social Impact: Contributing to humanitarian causes and social services in Downtown Tempe. *Examples include individuals who volunteer their time, companies that encourage philanthropic acts, or social service agencies that are leading the way in positive social change.*

Iconic Businesses: Businesses that have been present within the district for many years helping to shape the sense of place. These are businesses that have become institutions, have weathered the test of time, contribute to the economic vitality, add distinction to the business community, and have enhanced the culture of Downtown Tempe. This is a new category in 2017 as our organization approaches its 25th anniversary and looks to publicly recognize those businesses that have invested time and energy into the district.

Downtown Event: Events taking place in Downtown Tempe that are successful as economic drivers, are unique opportunities for local and visitor engagement and embody the spirit of Tempe.

Nominee	Category	Reason